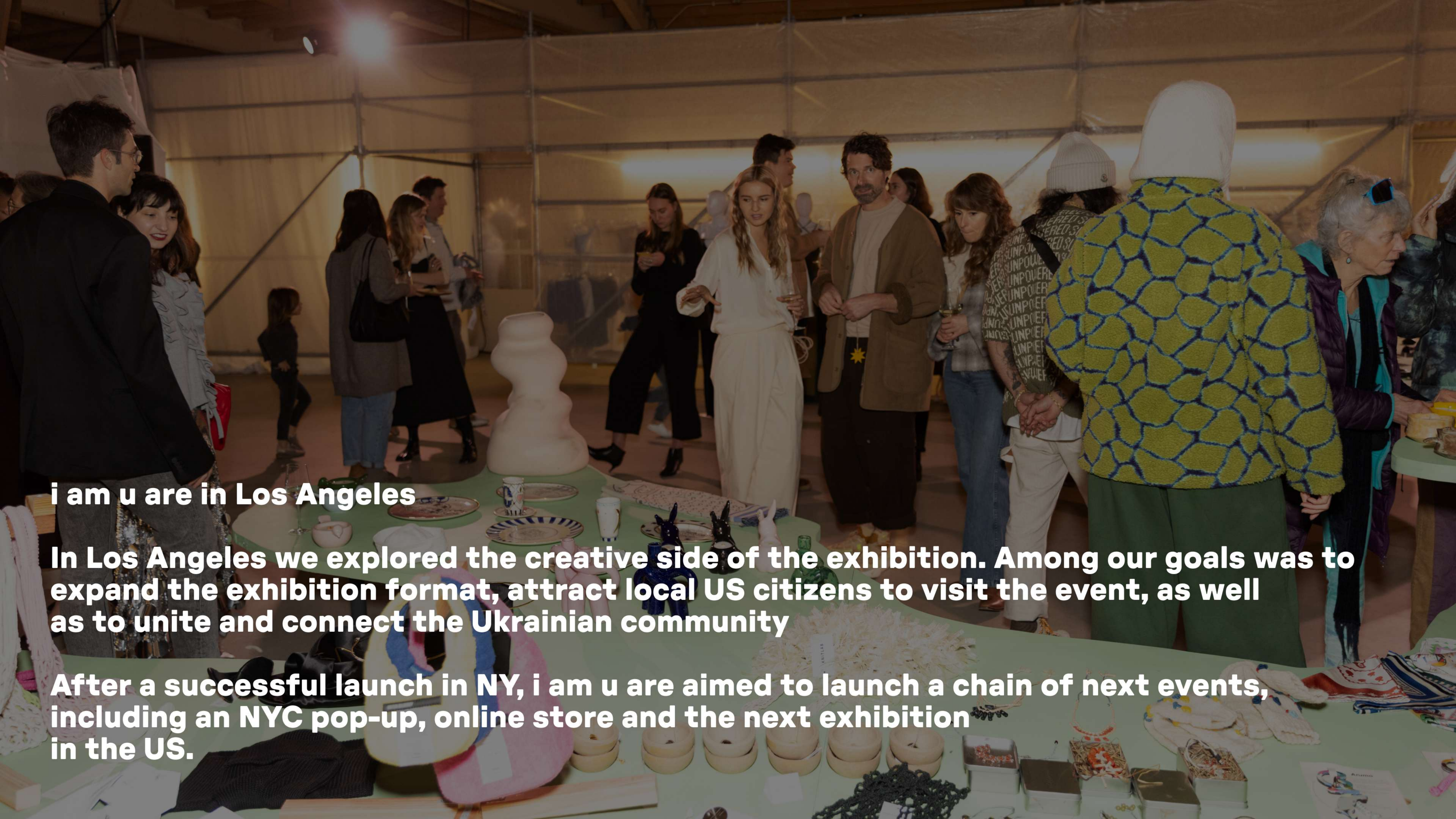


# i am u are (LA)

**Ukrainian Creators Fair**  
December 1-3, 2023  
5880 Adams Blvd,  
Culver City, Los Angeles  
tickets&info: [iamuare.world](http://iamuare.world)





**i am u are in Los Angeles**

**In Los Angeles we explored the creative side of the exhibition. Among our goals was to expand the exhibition format, attract local US citizens to visit the event, as well as to unite and connect the Ukrainian community**

**After a successful launch in NY, i am u are aimed to launch a chain of next events, including an NYC pop-up, online store and the next exhibition in the US.**

**180+**

**ukrainian  
creators**

**1500**

**sq m location  
in Culver City**

**7**

**expo  
showcases**

**3**

**locations**

**750K**

**estimated views  
in press**

**420K**

**organic reach  
on Instagram**

**400**

**vip guests on a  
private showcase**

**495**

**tickets  
sold**

**1080**

**pieces sold just in  
3 days**

**135**

**tickets sold for  
movie screening**



I am u are

# POP-UP WEEKENDS

Dec 8 — 10 / Dec 14 — 17

5880 Adams boulevard  
Los Angeles



# i am u are (LA)

**Ukrainian Creators Fair**  
December 1-3, 2023  
5880 Adams Blvd  
Culver City, Los Angeles  
tickets&info: iamuaire.world



# i am u are

**THURSDAY,  
NOVEMBER 30**

( 4 PM - 10 PM )

**The grand opening night  
and exclusive private viewing**

( 4 PM )

**press tour**

**\*for press accreditation  
please fill the [form](#)**

( 6 PM )

**closed opening night  
& welcome drinks**

( 7:30 PM )

**opening speech from  
founders and creators**

( 8 PM )

**curated tour & behind the scenes  
with i am u are creatives**

( 8:30 PM )

**EmpowerHER: Rebuild Lives,  
Restore Communities**

**FRIDAY,  
DECEMBER 1**

( 6 PM—10 PM )

( 3–6 PM )

**Panel Discussion with  
Razom For Ukraine ([RSVP](#) basis)**

( 6–10 PM )

**Official Opening**

**SATURDAY,  
DECEMBER 2**

( 11 AM—8 PM )

( 11–8 PM )

**Exhibition & Fair**

( 2 PM )

**Workshop: Christmas Wreath  
with UMay Atelier**

( 8 PM–2 AM )

**i am u are afterparty.  
Location TBA**

**SUNDAY,  
DECEMBER 3**

( 11 AM—8 PM )

( 11–8 PM )

**Exhibition & Fair**

( 2 PM )

**Workshop: Trypillian Orans  
goddess statuette workshop  
by Nadiia**

( 4 PM )

**Movie Program: Shadows of  
Forgotten Ancestors @ Brain  
Dead Studios**

( 7 PM )

**Movie Program: PAMFIR  
@Brain Dead Studios |  
reception w/ team behind  
Pamfir**

# format

**As compared to the NY launch, we have since then added: Art Section, Transcendental Ukraine section, Movie Section and an Open call open to submissions for young Ukrainian businesses. Within i am u are in LA we have also held public discussions together with Razom for Ukraine foundation.**



# fashion

**From top runway reps to emerging underground stars, our diverse collection includes Ukrainian streetwear, haute couture, jewelry, and accessories.**

**BETTER / JULIA PASKAL / YNDICATE / PIECEOFSHIRTTT / OHS / ANNA OCTOBER / ANTON BELINSKY / ZIROCHKA UKRAINE / JUL / YAROSLAVA SAVVINA / HEMPFUL / KAPKAN SHADOW PLAY /  
RUSLAN BAGINSKIY / SISTAN VARVARA / TOLPINSKYI SASHA / VLADYSLAV SLOBODSKOY STUDIO / DANIELA KOLTUNOVA / MASHA POPOVA / KNITLAB / HITCHER+ME / ZHILYOVA / FROLOV /  
ANOESSES / NORBA / AEROBIKA ATHLEISURE / BIBLIOTHÈQUE NATIONALE / PERSONAL PARADE / LUVI / O (FOURFOUR)  
DENIS KLIMANSKY**

A person wearing a VR headset is shown in a virtual reality environment, surrounded by other people. The scene is dimly lit, with a focus on the person in the center who is wearing a VR headset and has their hands raised. The background is a dark, textured surface, possibly a wall or a screen. The overall atmosphere is futuristic and immersive.

# tech

**The revitalized tech section curated by Yelyzaveta Bordunova introduces Ukrainian-born startups, and deepens the understanding of the evolving landscape of Ukrainian tech and its potential.**

**MOSQITTER / OBIMY / ESPERBIONICS / AREYES / CTRL + D / HEADWAY  
REFACE / APPFLAME / BRAVE1**



i am u are  
(LA)

# Four Slag Heaps

December 1-3, 2023  
5880 Adams Blvd  
Culver City, Los Angeles

## **Art Exhibition Four Slag Heaps**

**i am u Are is unveiling its latest exhibition — an exploration delving into the intricate interplay between bodily experiences and surrounding landscapes, often artificially constructed.**

**Curated by Daria Shevtsova & Oleksandra Pogrebnyak.**



**“Four Slag Heaps” — the Ukrainian art exhibition that will take place at the “i am u are” fair in Los Angeles Dec 1-3.**

**Curated by @iwinku & @dariashevtsovaa the “Four Slag Heaps” gathers the works of 15 artists and includes sculpture, graphics, video installations, and photography.**



**Our jury selected 7 finalists who became a part of our Los Angeles showcase last December!**

**“Calling all emerging talents from Ukraine’s creative sectors!”**

**If you’re a budding creator in craft, object design, book publishing, fashion, accessories, ethnographic projects, or the tech and startup realm, we have a unique opportunity for you to be represented at the next i am u are fair!”**

**i am u are  
(LA)**

**OPEN CALL  
Talents from Ukraine  
Apply: 31.08–10.09**



# transcendental ukraine

curated by Nadiia Shapoval, this exhibition showcases immersive experiences of Ukrainian spiritual culture with nine exhibits merging spiritual practices, traditional craft, and VR displays.

JURA KUDRIK / BUBNY IN UKRAINE / MARIA KVITKA / YELENA YEMCHUK / LASHKO FAMILY / OLENA MITYURINA  
PAMFIR / BABYN BUCHOK / VERETA





# object design

**designed homeware and furniture pieces, tableware, sculptural and decor objects — especially brought to the US, showcasing creations from both modernistic creators and traditional craftsmen**

**NOOM HOME / MA BRAND UA / WOO / FURN / YALANZHI / DIZA / RUDA STUDIO / ZEMNA / MAPICO / LOFU / ZV'YAZANI / ZHENIA STEPANENKO  
KOKIO NATURAL / ANUMOPLASTIC / PROPRO FURNITURE / IRYNA MOSIENKO / SOLOMIA / POLINA MOROZ / BASNY RUGS / OITO / LEVADA  
GUSHKA / METALAB / MEDOVI SVICHKY / REKAVA / HALUZKA / COME A CASA / SEA MAISTERIA / HUTSUL AUTHENTICA / RUSLAN LUCHKO  
YAKUSH TABLEWARE / ANDRII.CO WOOD / TVOI STUDIO / MYRON BUTS / TRUPASTA / GUCULIYA  
ALENA SHYBUNOVA / LUMINOUSARTIFACT**

i am u are

Brain Dead Studios  
611 N Fairfax Ave Los Angeles, California

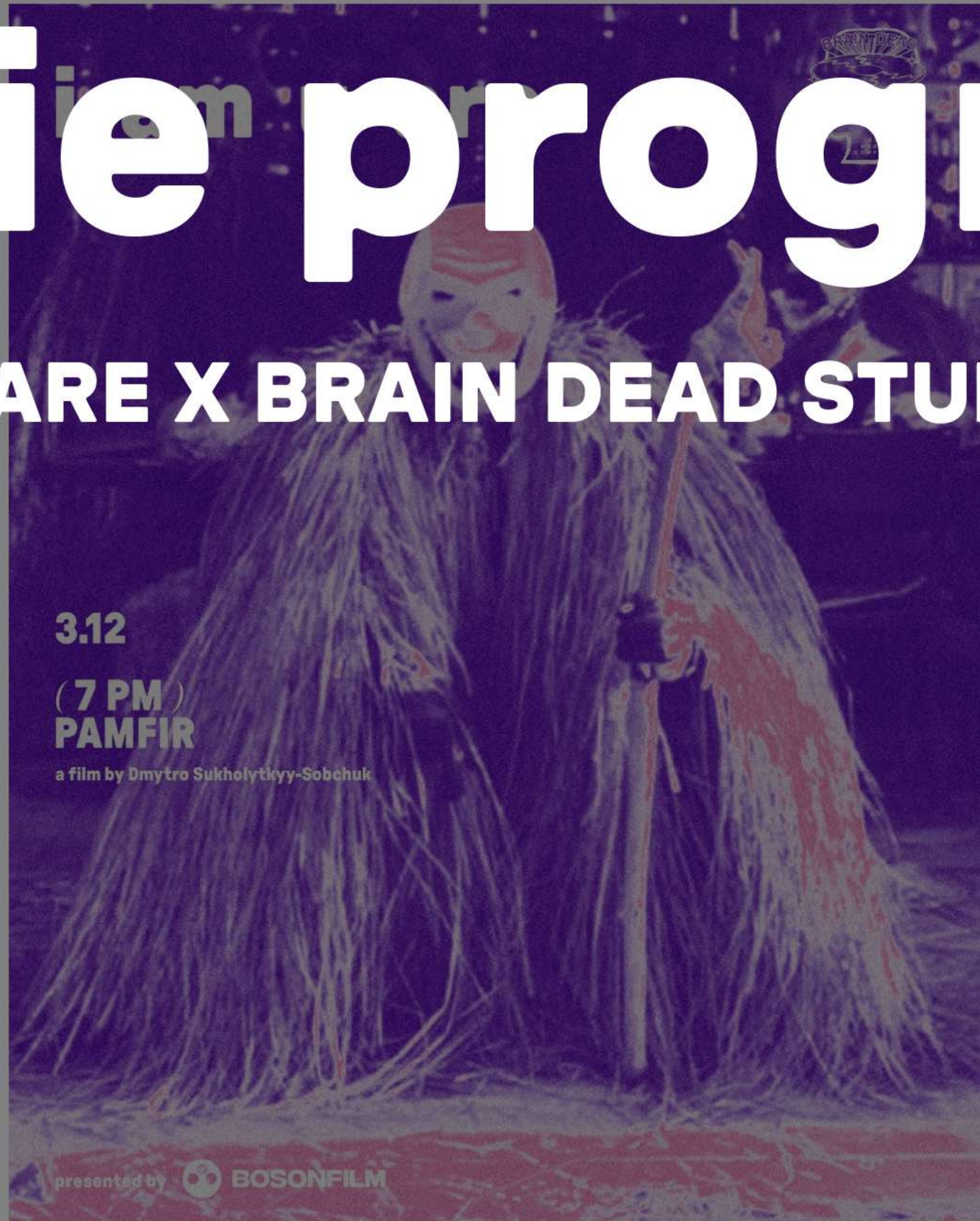


# movie program

3.12

( 4 PM )  
SHADOWS OF FORGOTTEN ANCESTORS

a film by Serhiy Parajanov



I AM U ARE X BRAIN DEAD STUDIOS



5/1	5/4	5/5	5/6	5/7
ONCE UPON A TIME IN AMERICA	RETURN OF THE FETTER	Richard Poirer Trust records present: LIVE ON THE SUNSET STRIP	THE CABLE GUY Buffalo '66	THE FISHER KING Swiss Army Man SEVEN
5/8	5/11	5/12	5/13	
MEAN STREETS The Wanderers	one sinner, the other doesn't	TBA TBA TBA	AKIRA KUROSAWA'S STRAY DOG THE ADVENTURES OF TINTIN	
5/14	5/15	5/18	5/19	
Fear and Loathing in Las Vegas THE TALENTED MR. RIPLEY	AU REVOIR LES ENFANTS	the silence of the lambs Water Lilies	BLUE COLLAR The 9th Annual OSCAR SPECIAL	
5/20	5/21	5/22	5/25	
My Neighbor TOTORO ENEMY	THE AMERICAN FRIEND DEAD OR ALIVE Jah Mama Presents: ROCKERS	jackass jackass jackass	THE PROFESSIONAL LEON HUSBANDS	
5/26	5/27	5/28	5/29	
TBA TBA TBA	BORN TO KILL Stanley Kubrick's FULL METAL JACKET BREWSTER MCCLOUD	SUPERBAD BOTTLE ROCKET THE WIZ	MUBI presents: Das Kabinett des Dr. Caligari Mister LONELY	

611 N. Fairfax Ave. Los Angeles, CA.



A woman with glasses, wearing a pink top and a dark blazer, stands on a stage holding a microphone and a piece of paper. Behind her is a large screen displaying the text "BUILDING DISCUSS" in large orange letters. Below the screen, the logo for "RAZON" is visible. In the foreground, the backs of several audience members are visible as they sit in white folding chairs, looking towards the speaker. The scene is dimly lit, with the stage area being the primary light source.

# panel discussions:

i am u are x razom for ukraine

Friday / December 1 / 3 PM

**i am u are**



**Razom for Ukraine  
Community Building Discussions**

5880 Adams Blvd  
Culver City, Los Angeles  
tickets&info: iamuaire.world

# Power of Innovation: Democracy Driven by Millennials

Discover Ukraine's innovation landscape shaped by millennials and its role as an incubator for groundbreaking ideas. Explore upcoming innovations steering the country's future.

**MODERATOR:**  
Anton Waschuk, Director of  
Innovation, Education and  
Entrepreneurship  
at WNISEF.

**PANELISTS:**  
Gulsanna Mamedieva, Experienced  
tech policy professional from Ukraine  
Nataliia Modenova, founder of  
DRESSX

**CERAMICS**

Nadiia  
Gorn Ceramics  
Dyka Ceramics  
Zoremia  
8 komora  
Gunia Project  
Sofika Ceramics  
Savruk  
Pershozviri  
Dmytro Bilokin  
Sophia Kalayda  
Reamor Ceramics  
Assha  
Kysen 02  
Terra cotta  
Sasha Samsonova  
Spadok  
Pottery Park

**OBJECT DESIGN**

Noom Home  
Ma Brand UA  
Woo  
Furn  
Yalanzhi  
Diza  
Ruda Studio  
Zemna  
Mapico  
Lofu  
Zv'yazani  
Zhenia Stepanenko

Kokio Natural  
Anumoplastic  
Propro Furniture  
Iryna Mosienko  
Solomia  
Polina Moroz  
Basny Rugs  
Oito  
Levada  
Gushka  
Metalab  
Medovi svichky  
Rekava  
Haluzka  
Come a casa  
Sea Maisternia  
Hutsul Authentica  
Ruslan Luchko  
Yakush Tableware  
Andrii.co Wood  
Tvoi Studio  
Myron Buts  
Trupasta  
Guculiya  
Alena Shybunova  
luminousartifact

**ACCESSORIES**

Bevza  
Triptych Essence  
Guzema  
Brua

Brua  
Chichka.in.ua  
GrnoIn  
Rimmart.jewelry  
Crystaltania\_jewelry  
Vdokh  
Chego  
Romantika Project  
Ya.vereta  
Spogad  
Janina Pedan  
Yuval' Studios  
Rockah  
Archive Place  
Vse Zapleteno  
Nataliia Hrytsak Hayeva  
Scholasticos

**TECH**

Mosqitter  
Obimy  
EsperBionics  
AREYES  
CTRL + D  
Respeecher  
Headway  
People.AI  
MacPaw  
Grammarly  
ReFace  
ZibraAI  
AppFlame

Delfast  
Brave1

**FASHION**

Better  
Julia Paskal  
Syndicate  
Pieceofshirttt  
Ohs  
Anna October  
Anton Belinsky  
Zirochka Ukraine  
Jul  
Yaroslava Savvina  
Hempful  
Kapkan  
Shadow Play  
Ruslan Baginskiy  
Sistan Varvara  
Tolpynskyi Sasha  
Vladyslav Slobodskoy Studio  
Daniela Koltunova  
Masha Popova  
Knitlab  
Hitcher+me  
Zhilyova  
Frolov  
Anoeses  
Norba  
Aerobika Athleisure  
Bibliothèque Nationale  
Personal Parade  
Luvi

O (FourFour)

Denis Klimansky

**ART**

Ksenia Bylik  
Janina Pedan  
Tverdokhlib Ihor  
Roma and Yarema  
Roman Khimei  
Anna Zvyagintseva  
Oksana Kazmina  
Sana Shahmuradova  
Katya Lesiv  
Anatoly Belov  
Eva Kafidowa  
Elena Subach  
Vasyl Tkachenko  
Fantastic little splash  
Masha Reva  
Zhenia Stepanenko  
Anton Saenko  
Ivan Grabko  
Vitaliy Kohan

**BOOKS/****PUBLISHING**

Under Structures  
IST publishing  
Osnovy Publishing  
Rodovid Press  
Booksha Publishing  
Dewi Lewis Publishing

Moksop

89 books

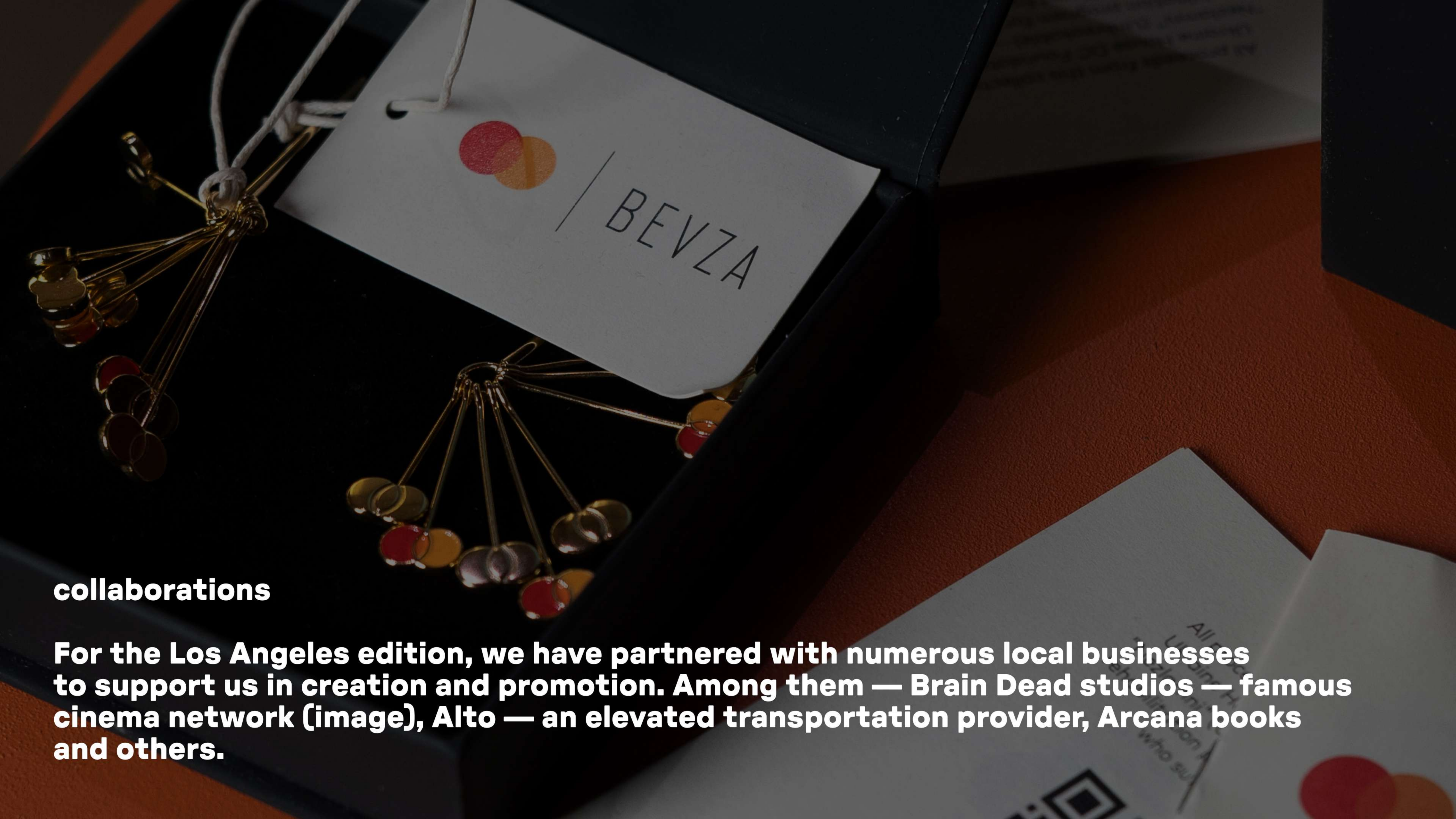
Lesha Berezovskiy  
Overlapse  
Мистецький Арсенал  
Yelena Yemchuk  
National Center of Oleksandr  
Dovzhenko  
Марина Бродовська  
Sasha Kurmaz  
CP Publishing  
Kate Pokladova  
Nighted Life /  
Grant Lewandowski  
Зіни

**MYSTICISM**

Jura Kudrik  
Bubny in ukraine  
Maria Kvitka  
Yelena Yemchuk  
Lashko Family  
Olena Mityurina  
Pamfir  
Babyn Buchok  
Vereta

**OTHER**

Molfar  
One.teeth.two  
Tzatza Studio  
Glowwood  
Muscut



## **collaborations**

**For the Los Angeles edition, we have partnered with numerous local businesses to support us in creation and promotion. Among them — Brain Dead studios — famous cinema network (image), Alto — an elevated transportation provider, Arcana books and others.**

i am u are

partner

**NOVA  
UKRAINE**



## **MAIN CHARITY PARTNER**

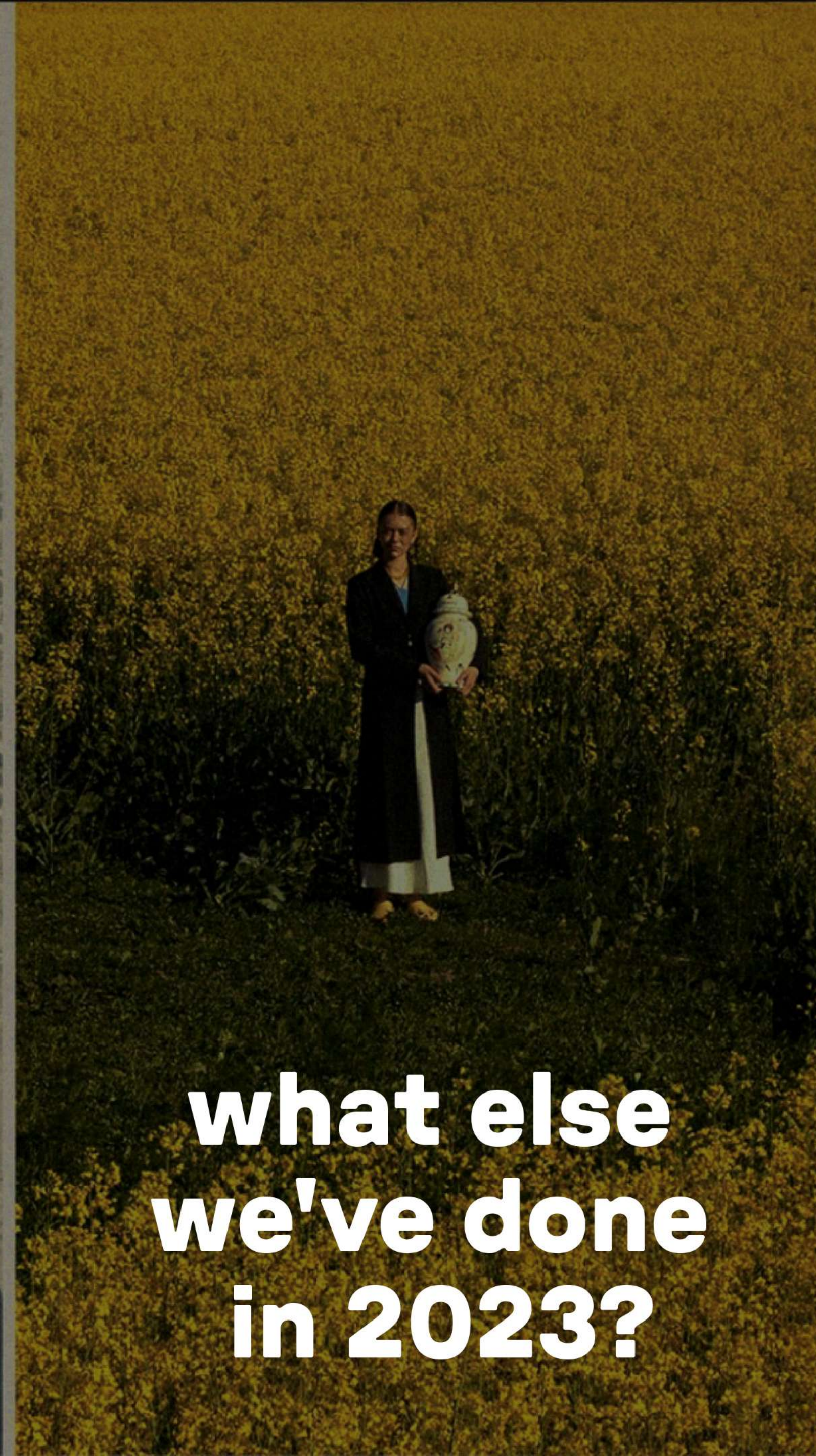
**We are happy to highlight Nova Ukraine as our main charity partner and donate all the proceeds from i am u are fair tickets to Nova Ukraine to fund children's education.**

**Tickets Sold - 459**

**Total Amount - 13264 \$**

**@novaukraine is a US-based nonprofit providing humanitarian aid and raising awareness about Ukraine. It is dedicated to supporting Ukraine and its people in building a strong, flourishing nation with an empowered civil society. Since 2014, they've delivered over \$83+ million for education, rebuilding, refugee assistance, and other initiatives, and they aren't going to stop.**

*Handwritten signature or mark.*



**what else  
we've done  
in 2023?**





**ickra x I am u are @ public records, NYC**

09.23

AT PUBLIC RECORDS  
233 BUTLER ST, BROOKLYN NY

# ICKPA: NEW YORK

## THE ATRIUM:

AGY3NA  
LAUREN FLAX  
MARIE MONTEIXIER  
RAW UNKUT

## THE NURSERY:

GIDEÖN  
KOLOAH

ICKPA

i am u are

**Get ready NYC!**

i am u are  
is joining ICKPA  
at PUBLIC RECORDS  
this Saturday



ICKPA

a striking selection hand-picked especially for ICKRA: fashion, craft, home goods from cutting-edge Ukrainian brands and creators



In September, we established a fruitful collaboration with the esteemed Ickra festival from Kyiv.

This significant venture showcased talented Ukrainian electronic artists at the sophisticated venue, Public Records, in NYC.

Such collaborations are strategic initiatives aimed at fostering brand recognition and expanding our presence within the discerning U.S. audience.

By aligning with events like Ickra, we not only contribute to the cultural landscape but also strengthen diplomatic ties through shared artistic experiences

**TICKETS ARE AVAILABLE**

[shop now](#)

ICKRA: New York  
September 23 / New York  
Public Records, 233 Butler St.  
Brooklyn NY 11217



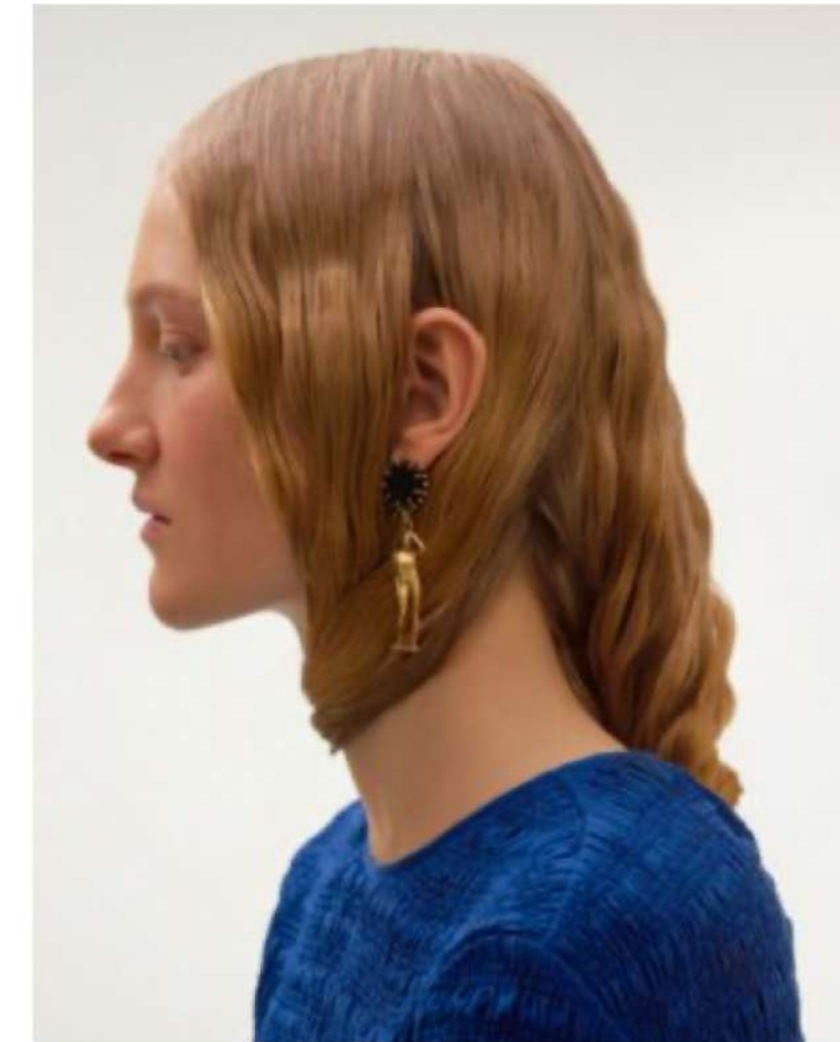
- BRUÁ
- GUNIA PROJECT
- RIMMART
- ROMANTIKA PROJECT
- BEVZA



**Freedom oval Plate** \$115.00  
by GUNIA PROJECT



**Gunia Adam and Eve silk scarf** \$120.00  
by GUNIA PROJECT



**Gunia Atlas Earrings Long** \$370.00  
by GUNIA PROJECT



**Gunia Atlas Earrings Long** \$295.00  
by GUNIA PROJECT



i am u are

## THE BEST OF TEES!

Your ultimate choice  
for everyday



**ANTON BELINSKIY**

**SYNDICATE**

**ZIROCHKA UKRAINE**

**PIECE OF SHIRT**

**shop now**

with 3 days delivery within the US

**Establishing 'I Am U Are' as an online store was an instinctive choice, driven by the recognition of its inherent stability and sustainability.**

**Beyond the prospect of events, our commitment remains unwavering in supporting and representing sustainable businesses throughout the United States.**

**With fulfillment centers in both LA and NYC, we ensure seamless operations.**

**Whether hosting events or not, our dedication to showcasing and supporting Ukrainian businesses persists.**

**i am u are**

**WNISEF**

**partner**

— What is the mission of WNISEF, and how does it align with the goals and values of i am u are?

“

**WNISEF is dedicated to promoting economic development and innovation in Ukraine. Aligned with 'i am u are,' which shares similar goals of supporting creativity and innovation, our partnership aims to foster economic growth and cultural exchange.**

— How do you envision WNISEF can help to build the connections between the Ukrainian and American creative economy?

“

**WNISEF is well-positioned to play a pivotal role in fostering connections by facilitating exhibitions, supporting joint initiatives, and creating networking opportunities.**

**This includes organizing events, workshops, and platforms that enable Ukrainian and US entrepreneurs to collaborate, share ideas, and explore potential partnerships.**



# explore i am u are in press (NYC + LA)

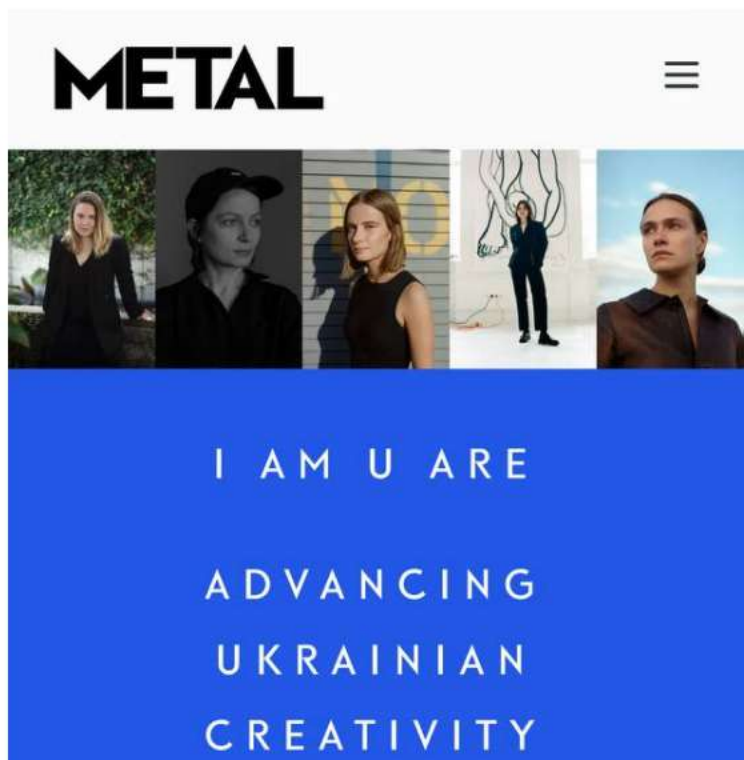
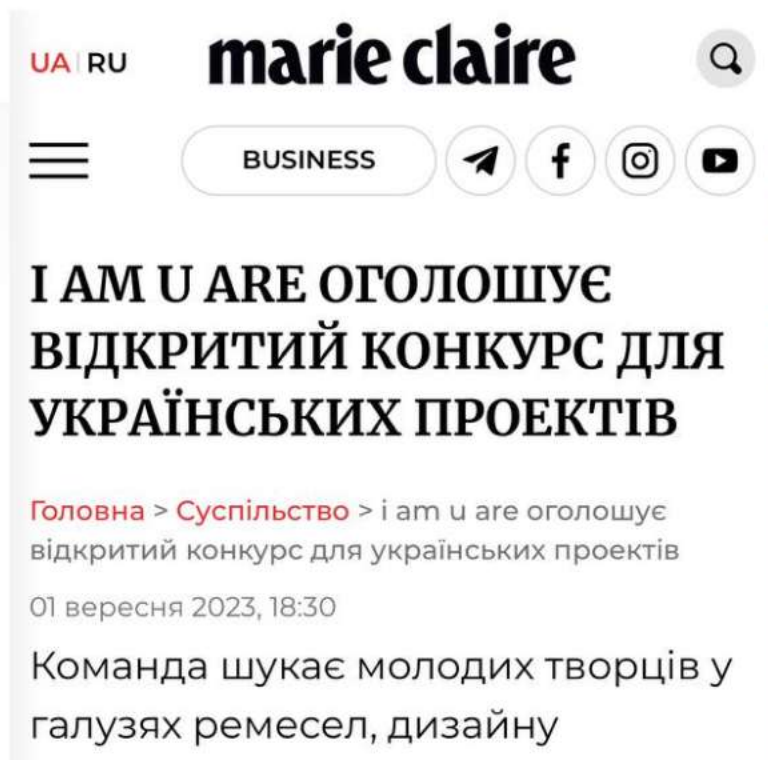
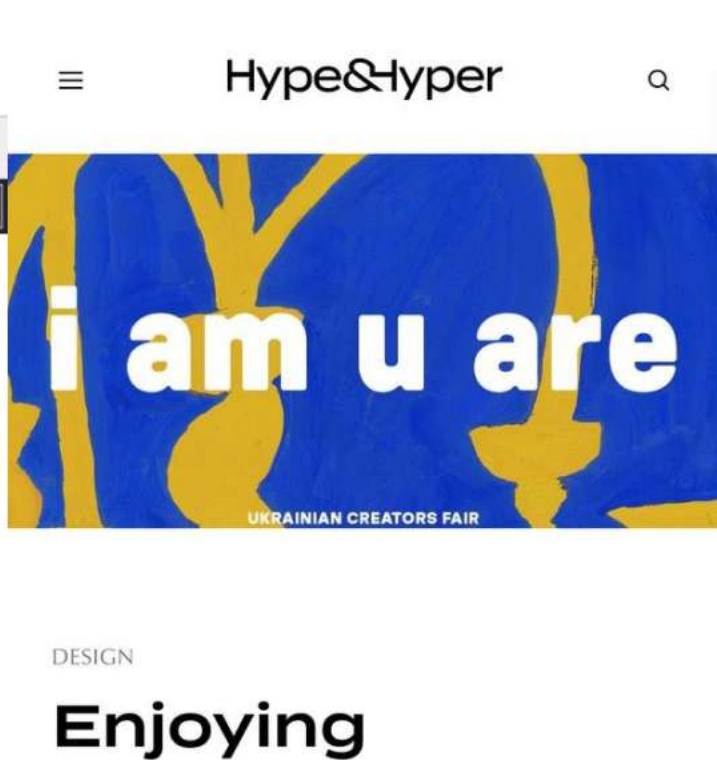
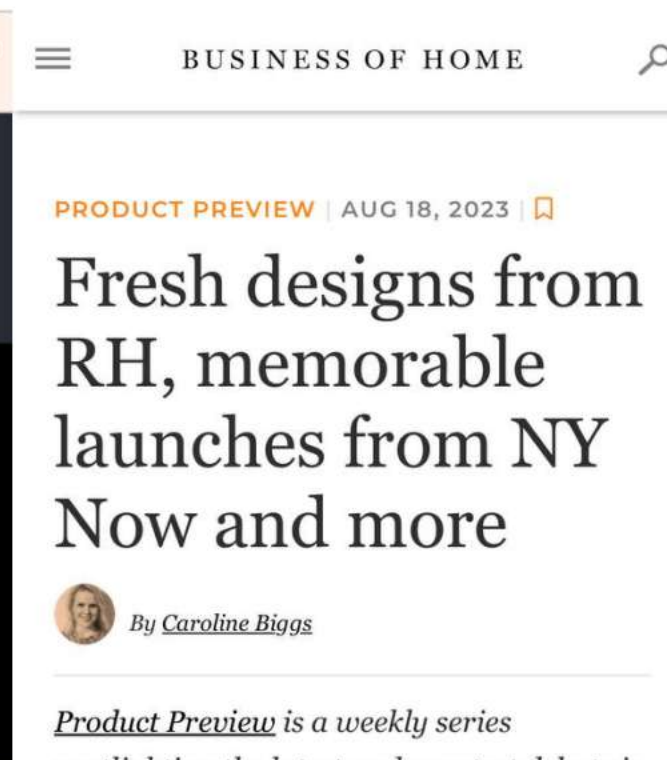
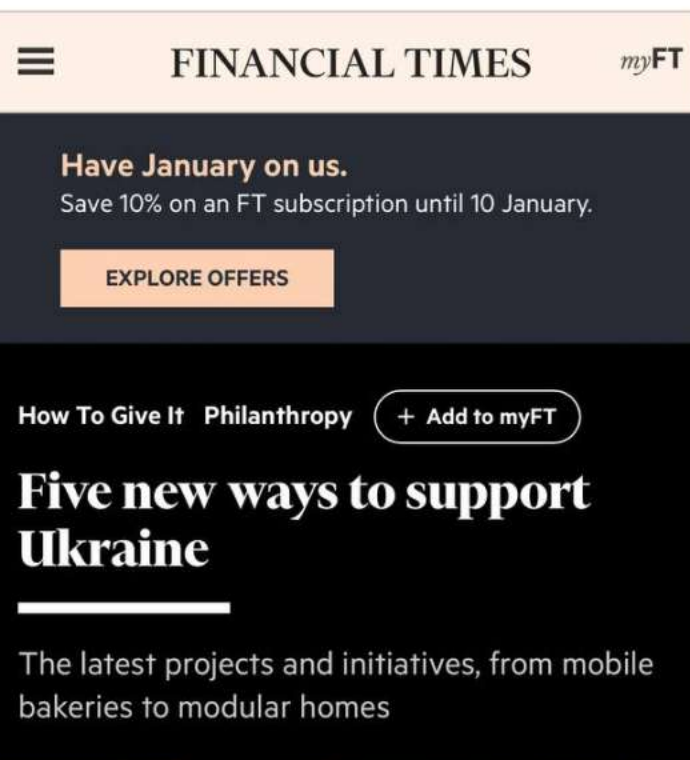
**4.49M**  
estimated views

**51.8K**  
engagements

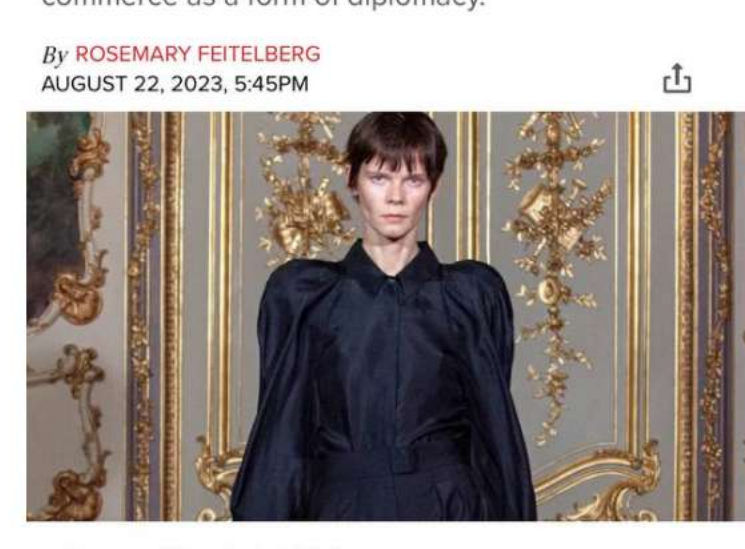
**4.8B**  
audience

X10 OVER PERFORMANCE

X2 OVER PERFORMANCE



It was an exciting week in the design world. A newly rebranded NY Now returned to the Javits Center—complete with [neon acrylic rolling trays](#) and magical [mushroom-infused mints](#)—and at Pier 36, Shoppe Object was well underway. Trade shows aside, there were plenty of other imaginative marketplace

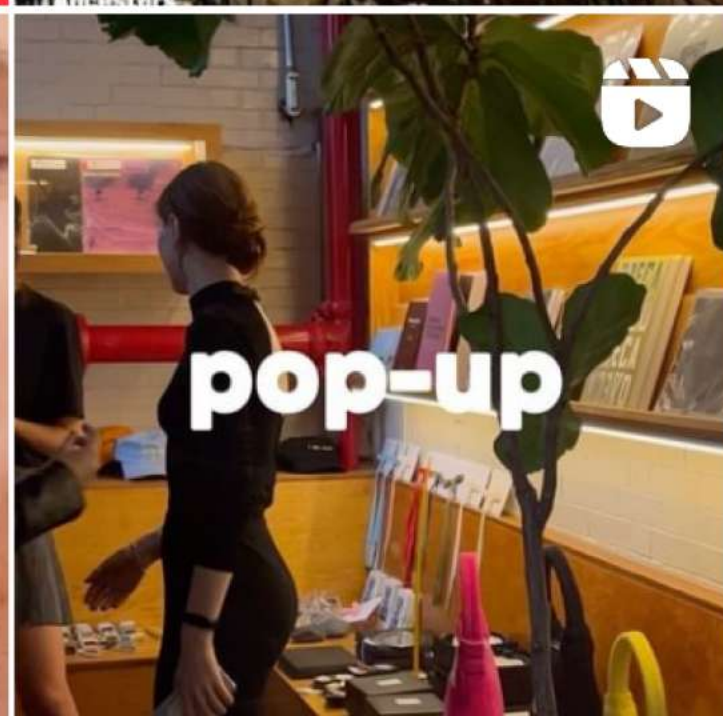
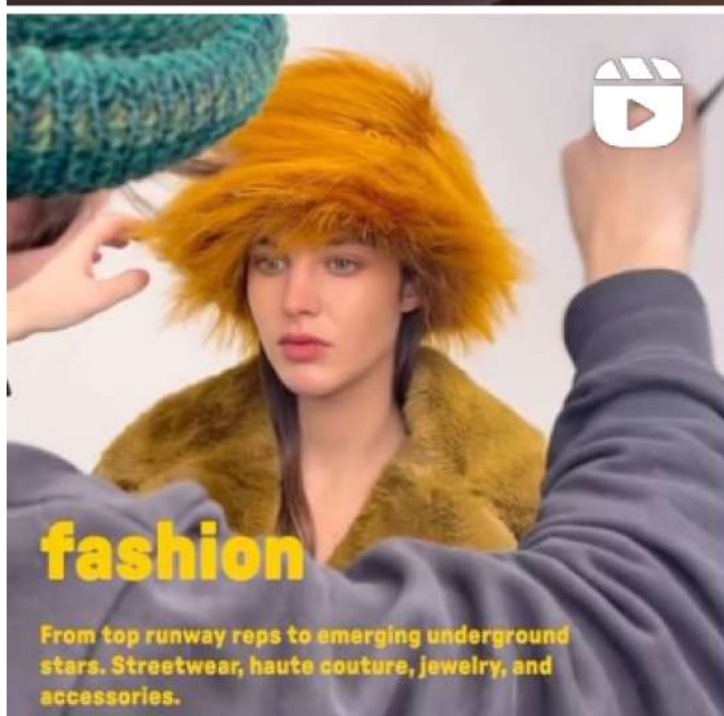
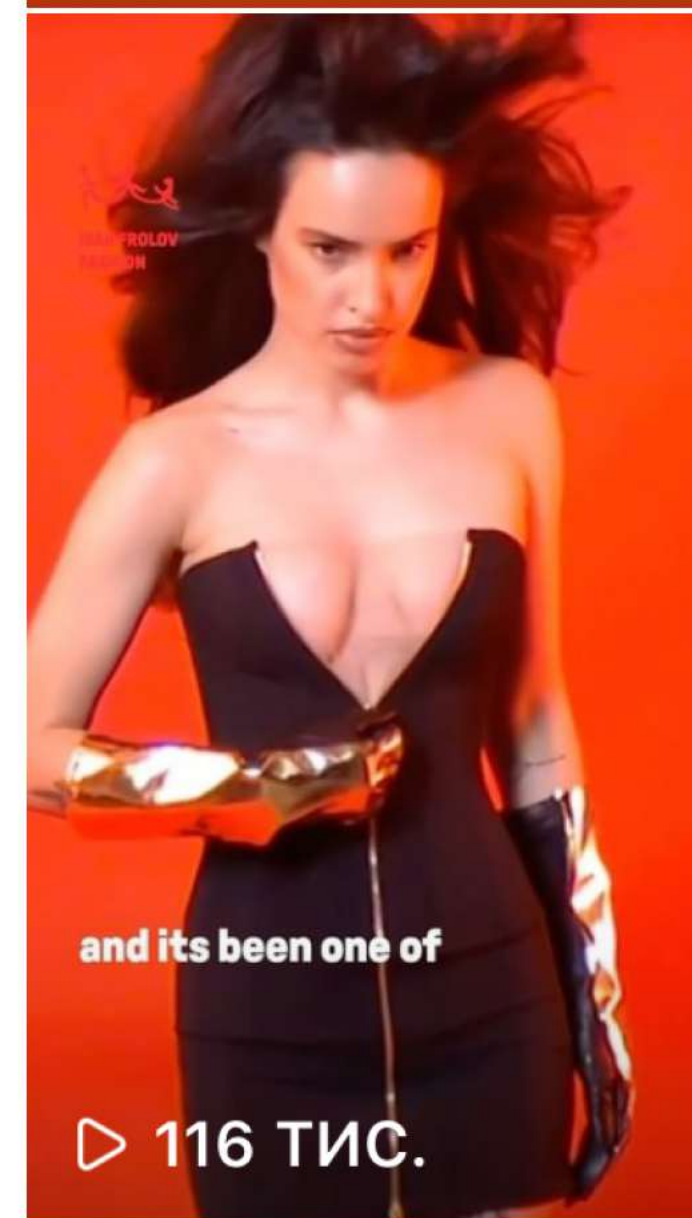
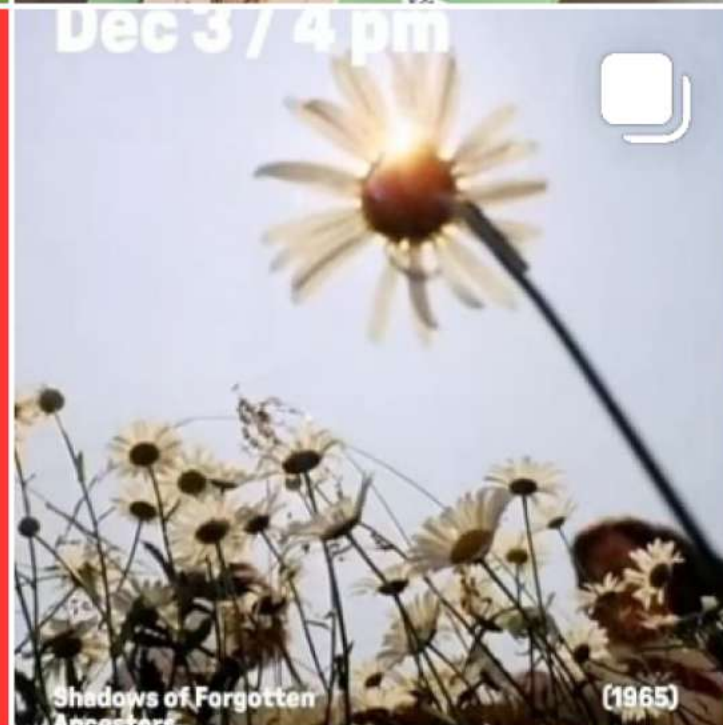
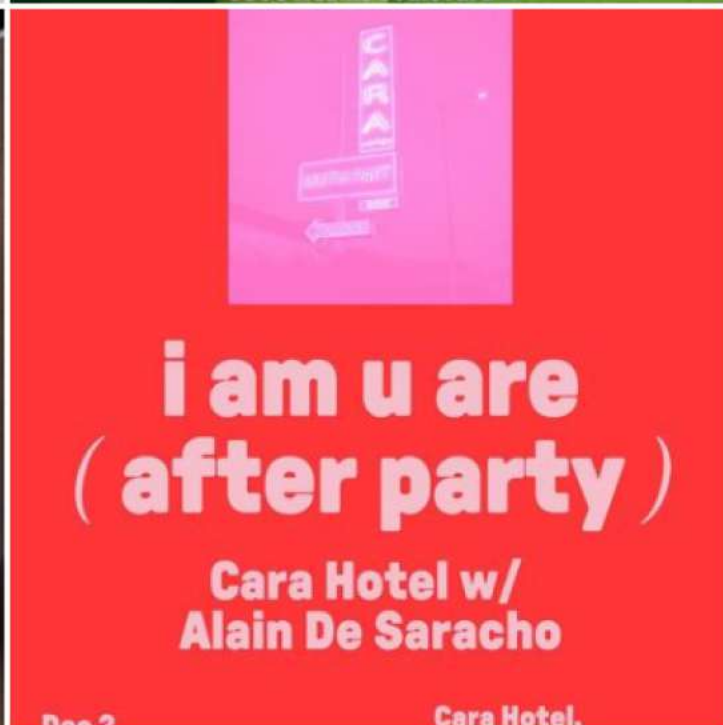
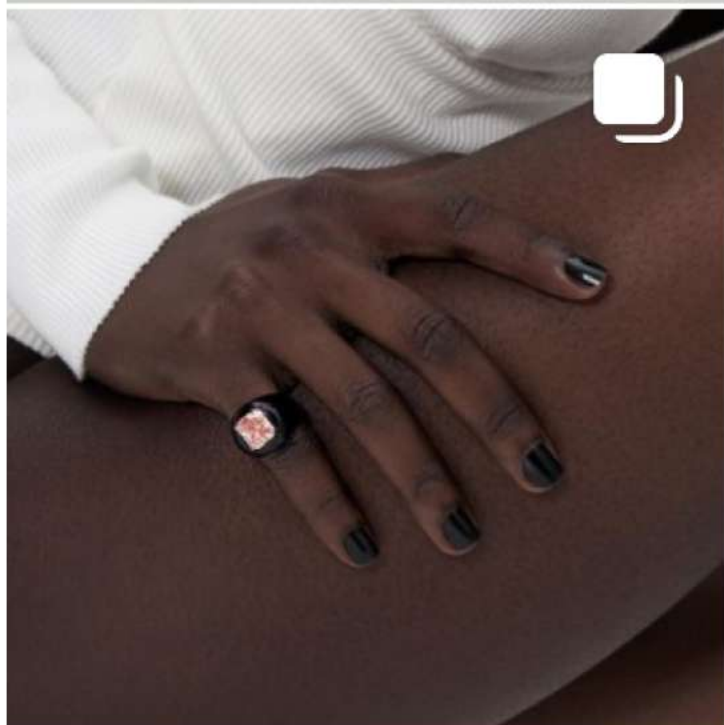
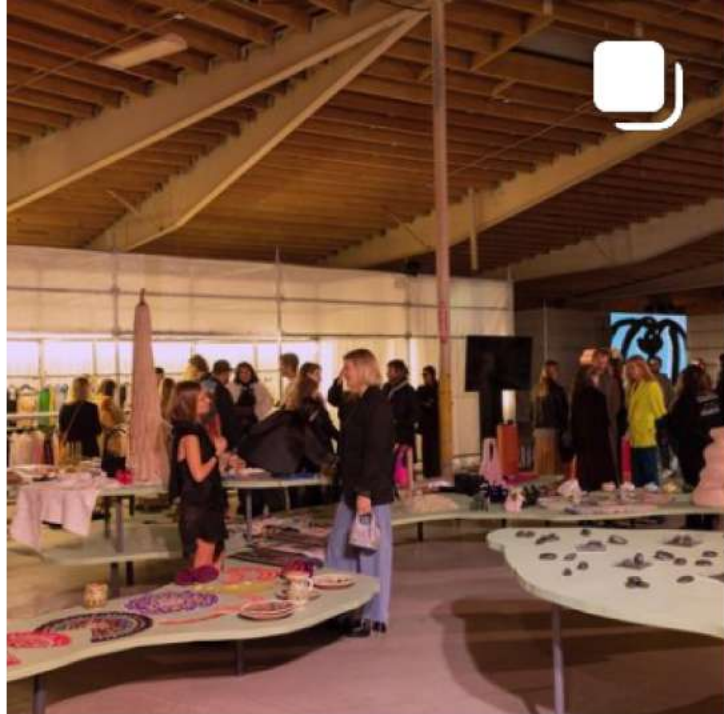


In March this year, more than 100 Ukrainian artists presented their cultural, technological, and fashion projects in New York. The creative



**i am u are**

**i am u are** is – the largest cross-category platform championing the creative Ukrainian minds through a series of showcases hosted across the U.S., founded by Anna Pagava, CEO of GOGOLA agency, and Kristina Skripka, a hospitality expert from Ukraine.



**fashion**  
From top runway reps to emerging underground stars. Streetwear, haute couture, jewelry, and accessories.

**tech**  
introducing Ukrainian tech startups and deepening the understanding of the evolving landscape of Ukrainian tech and its potential

i am u are 



G O G Ō L A



UNITED FOR  
UKRAINE



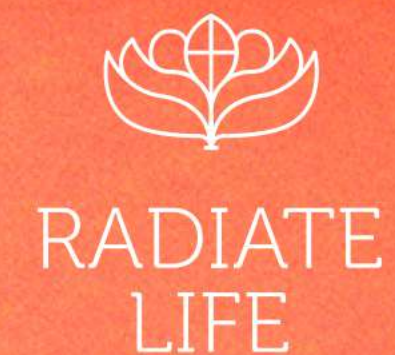
mosqitter

909  
SYSTEM

ACC

AMERICAN CHAMBER  
OF COMMERCE  
UKRAINE

Meest



# TEAM



<b><u>Anna Pagava</u></b>	<b>Ceo &amp; Co-Founder</b>
<b><u>Kristina Skripka</u></b>	<b>Ceo &amp; Co-Founder</b>
<b>Nadiia Shapoval</b>	<b>Creative Direction / Transcendental Ukraine Section, Visual Language, Open Call</b>
<b>Ivan Grabko</b>	<b>Creative Direction / Concept, Visual Language, Open Call</b>
<b>Iryna Miroshnykova</b>	<b>Creative Direction / Architectural Concept, Open Call</b>
<b>Oleksii Petrov</b>	<b>Creative Direction / Architectural Concept, Open Call</b>
<b>Masha Reva</b>	<b>Creative Direction / Visual Language &amp; Communication, Open Call</b>
<b>Gogola Agency</b>	<b>Pr &amp; Communications</b>
<b>Nadia Pahava</b>	<b>Head Of PR</b>
<b>Daryna Zybko</b>	<b>PR Project Manager</b>
<b>Asya Shkurat</b>	<b>PR Manager</b>
<b>Olena Balova</b>	<b>Brand Strategist</b>
<b>Olena Gorlanova</b>	<b>Creative Producer, Film Program Curator</b>
<b>Korostelova Mariia</b>	<b>Project Manager</b>
<b>Oksana Kutna</b>	<b>Head Of Partnerships</b>
<b>Anna Bakun</b>	<b>Marketing Manager</b>
<b>Ganna Marko</b>	<b>Social Media Manager</b>
<b>Oleksandra Kataieva</b>	<b>Business Development Manager</b>
<b>Daria Shevtsova</b>	<b>Art Curator</b>
<b>Oleksandra Pogebnyak</b>	<b>Art Curator</b>
<b>Yelyzaveta Bodunova</b>	<b>Curator Of Tech Section</b>
<b>Victor Glushenko</b>	<b>Graphic Design</b>
<b>Alina Iakymenko</b>	<b>Graphic Design</b>
<b>Dmytro Butenko</b>	<b>Graphic Design</b>
<b>Viktoriiia Buchynska</b>	<b>Logistic's Manager</b>
<b>Olga Chabanna</b>	<b>Vendor's &amp; Production Manager</b>
<b>Yulia Zaliubovskaya</b>	<b>Vendor's Manager</b>
<b>Valentyn Zabaluyev</b>	<b>Executive Producer (LA)</b>
<b>Mariia Miarisua</b>	<b>Executive Producer (LA)</b>
<b>Den Polansky</b>	<b>Website Developer</b>
<b>Katriona Hannah</b>	<b>Texts</b>



**thank you!**